

For Immediate Release:
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SIGVARIS ALLURE Provides Women 'Style with Benefits' for Legs that Look Great and Feel Great

SIGVARIS' latest medical compression hosiery option for women features a stylish pattern in the trendiest colors for spring!



PEACHTREE CITY, GA – SIGVARIS, the global leader in compression hosiery, is excited to announce the launch of a medical-grade compression level in our most alluring product to hit store shelves.

Designed with women in mind, SIGVARIS ALLURE is a sheer medical compression hosiery line that features a beautiful diamond-dot pattern. This luxurious line from SIGVARIS has the look and soft feel of designer fashion hosiery, but features all the leg healthy benefits of medical compression hosiery.

SIGVARIS strives to give people fashionable options, while still delivering a medically sound product. ALLURE joins SIGVARIS' EVERSHEER and SOFT OPAQUE fashion lines, providing women a complete assortment of elegant options strong enough to rival the look and feel of hosiery found at high-end department stores. SIGVARIS products are very popular among women who want to improve their leg health.

SIGVARIS' fashion lines have been in high-demand among women with venous disorders who have been prescribed medical compression hosiery and also care about wearing a product that looks stylish.

ALLURE is soft against the skin and breathable, making it a perfect product for year-round wear for work, dress or travel. ALLURE is available in both thigh-highs and pantyhose with color options including Indigo, Nude and Graphite. It is now available in both the 15-20mmHg and 20-30mmHg compression levels.

SIGVARIS MEDICAL compression hosiery promotes leg health and is universally recommended for both the surgical and non-surgical treatment of venous disorders. To learn more about keeping your legs healthy and to find the SIGVARIS product that suits your lifestyle, visit www.sigvarisusa.com.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS Medical, SIGVARIS Well Being and SIGVARIS Sports. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisusa.com. SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.